



AU Ideas: Call 2013

The Aarhus University Research Foundation (AUFF) and Aarhus University are launching the second call for AU Ideas. The objective of the scheme is to support the creative potential at Aarhus University by providing financial support for the most inspiring research ideas through research projects and the establishment of pilot centres. The programme is targeted at employees in research positions at Aarhus University, and is envisaged to help mature visionary and original project concepts.

Because AU Ideas is aimed at supporting the good and ground breaking idea, the selection will be based on the novelty of the idea. The foundation encourages pioneering and far-sighted ideas, even if this means going beyond the field of the applicant's proven track record. There are no requirements to the field of study or inter-disciplinarity. The applicant must be a full time employed researcher (at minimum associate professor level) at Aarhus University.

AU Ideas is simple to apply for, and applicants can expect a quick answer. Applications that did not receive funding in previous application rounds can be resubmitted.

Only one of the two instruments described below can be applied for.

AUFF Project Development

- A maximum of DKK 500,000 per application.
- Can cover all types of costs.
- Duration: 1-2 years.
- Can be applied for individually or by multiple applicants (within DKK 500,000), but with one primary applicant.

The application must contain:

- Description of the idea/research question.
- Description of the objectives.
- Presentation of the applicant (see specifications in Guide for applicants).
- Budget.

For more detailed requirements, please refer to the guide for applicants.



AUFF Pilot Centers

- A maximum of DKK 1-1.5 mill. yearly and DKK 7.5 mill. in total per center.
- Can cover all types of costs.
- Duration: 3-5 years.
- The primary applicant is expected to be the designated center leader, but the application will typically include a group of 5-7 researchers. The group can include researchers employed at other institutions than AU or not yet employed at AU, but the research must be carried out at AU.

The application must contain:

- Description of the idea/research question.
- Description of the objectives.
- Organisation of the centre.
- Presentation of the applicant (see specifications in Guide for applicants).
- Presentation of members of the research consortia.
- Letter of support from head of department.
- Budget.

For more detailed requirements, please refer to the guide for applicants.

Evaluation and selection process:

The application must be submitted via the AU electronic submission system (www.efond.dk/auff).

Applications can be submitted in either Danish or English.

For additional information regarding the application process or the AU Ideas programme in general, please feel welcome to contact Administrator Tove Østergaard Le, AU Research and Talent at toe@adm.au.dk or by phone: +45 21 62 49 21.

Deadline for applications: Tuesday 28th of May 2013 at 12:00.

Each eligible proposal will be evaluated by a review panel for each of the four AU academic areas i.e. Arts, Health, Business & Social Sciences and Science & Technology.

The assessments will be forwarded to the selection board. Based on the assessments the selection board will make the final decision on which proposals are to be funded.

For more information, please refer to the guide for applicants.



Reporting

Besides the financial reporting, no reporting is required. However, successful applicants must participate in an evaluation of the AU Ideas programme which is expected to be carried out in 2014/15.